

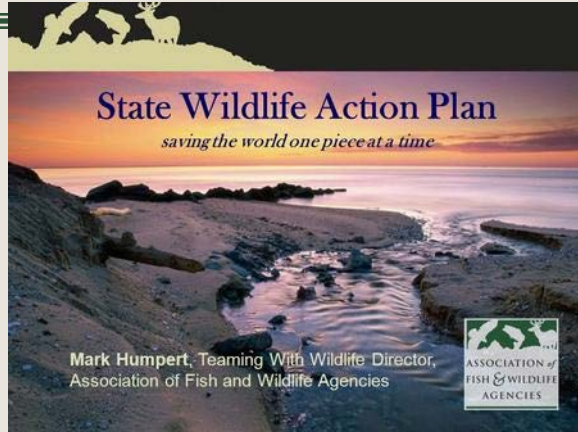
# Scaling SECAS Engagement is Key

David Whitehurst

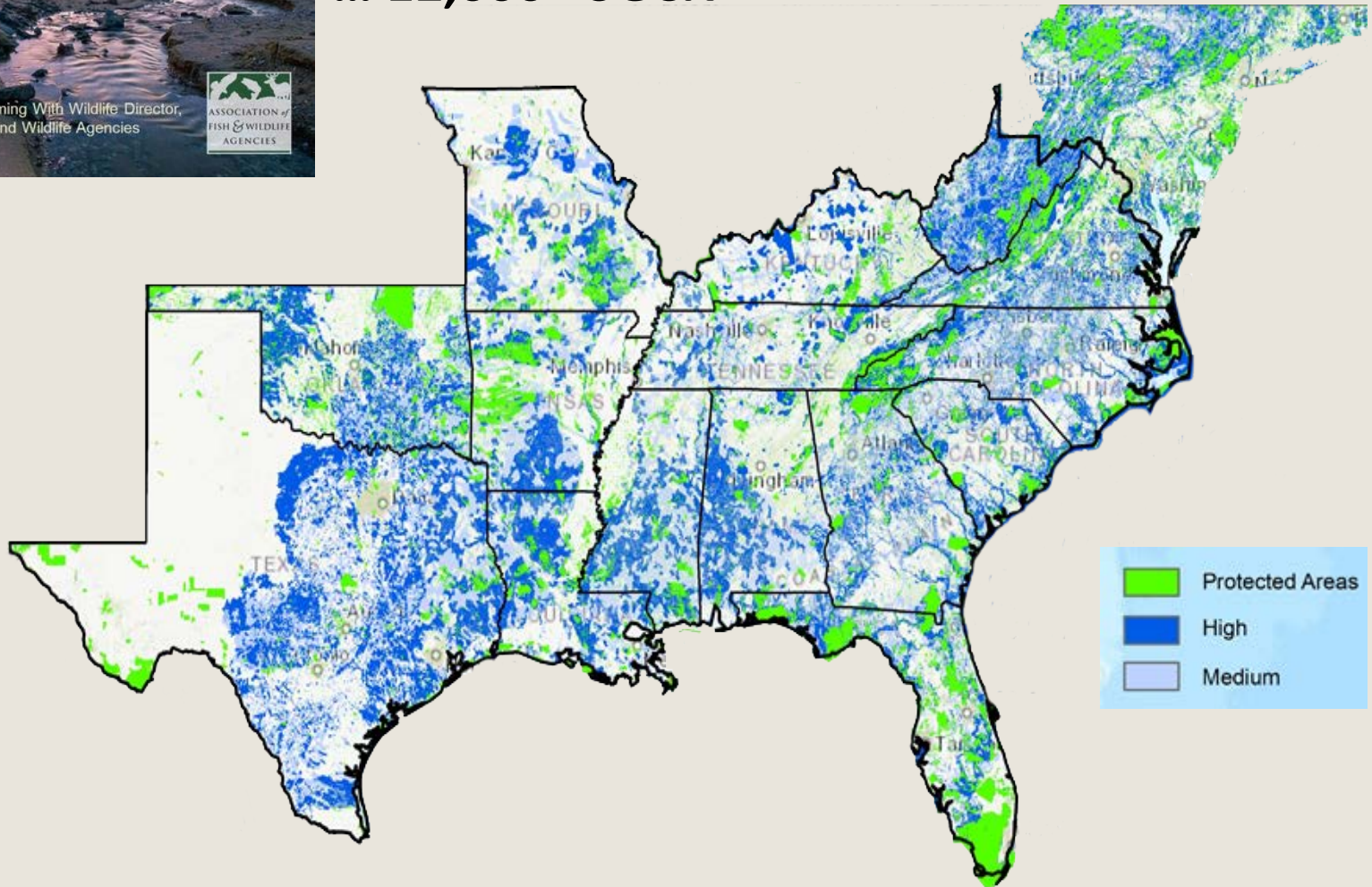


DEPARTMENT OF  
**GAME & INLAND  
FISHERIES**  
CONSERVE. CONNECT. PROTECT.





... 12,000<sup>+</sup> SGCN



**SECAS(2.0): CONSERVATION MAP** (marine not shown)

# engage... our agency, society

Charlie Baxter

2006

Business Model  
/ Landscape



[ Development,  
Climate Change, &  
Population Growth ]

Relevance  
/ Society



Jim Martin

## Change of **Target**

new conservation paradigm  
target of

“**landscapes** capable of  
sustaining priority species range-  
wide at prescribed levels”

## Change the **Message**

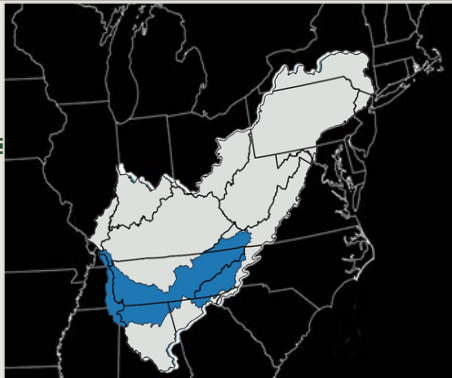
*“reposition”*

*Environmental Protection,  
F&W Habitat Management  
and Watershed Protection*

**in a way that WILL  
RESONATE**

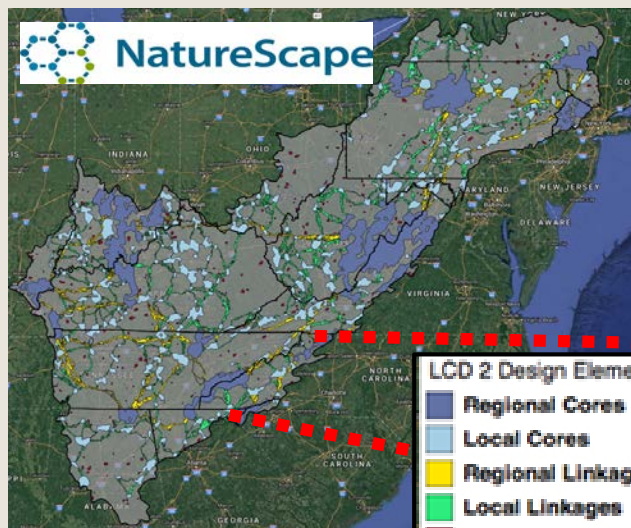
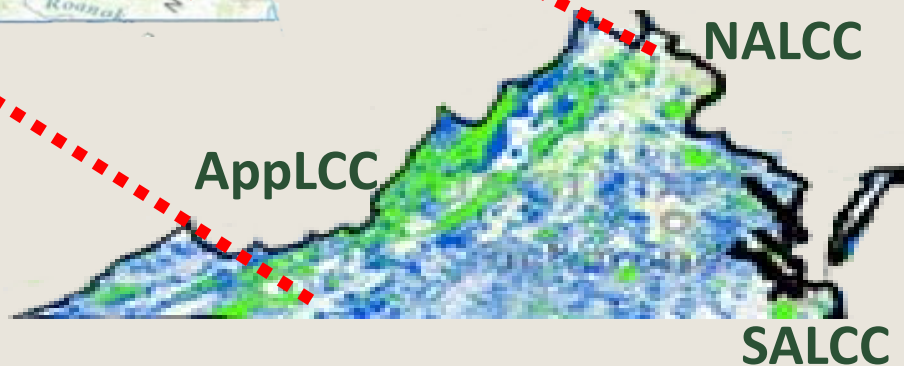


# *... other States, Federal, Regional Partners*

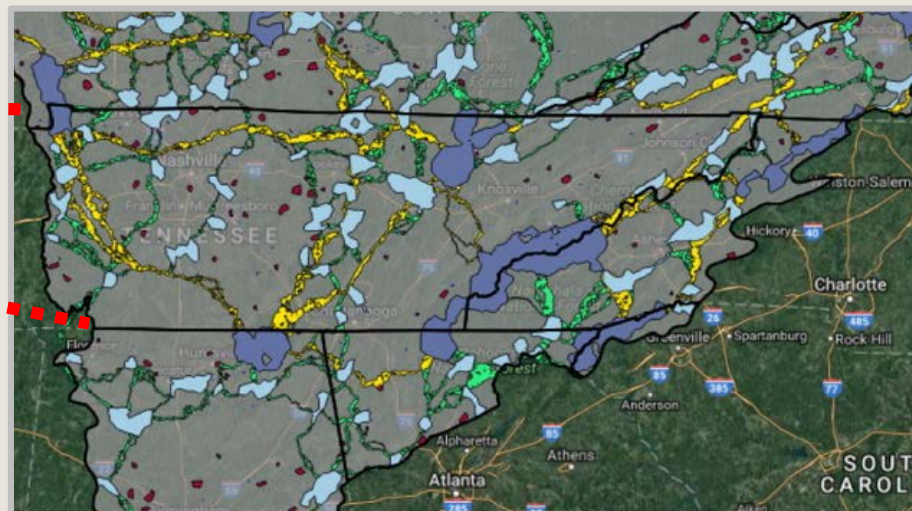


## SECAS 2.0

- Protected Areas
- High
- Medium

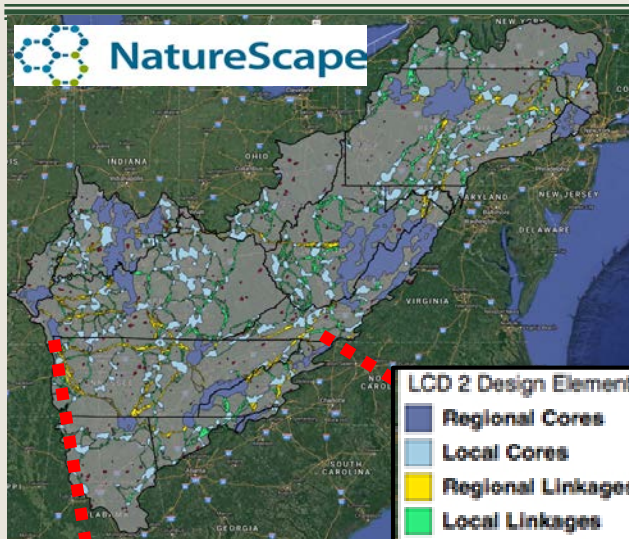


- Regional Cores
- Local Cores
- Regional Linkages
- Local Linkages
- Local Build Outs



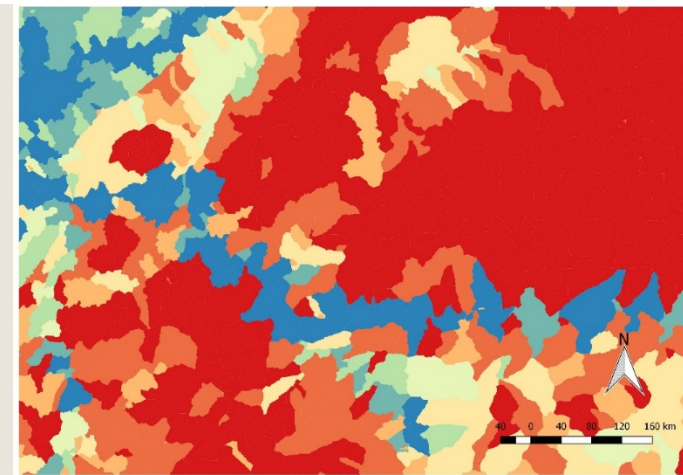
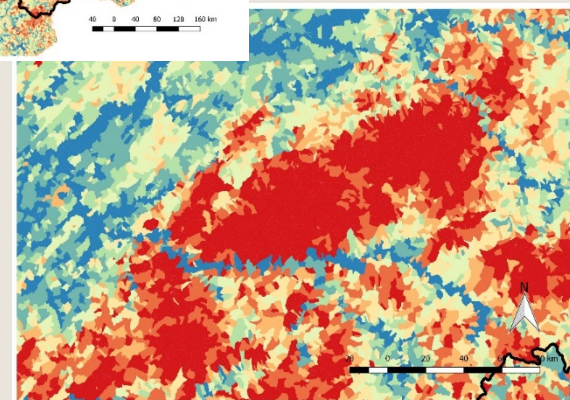
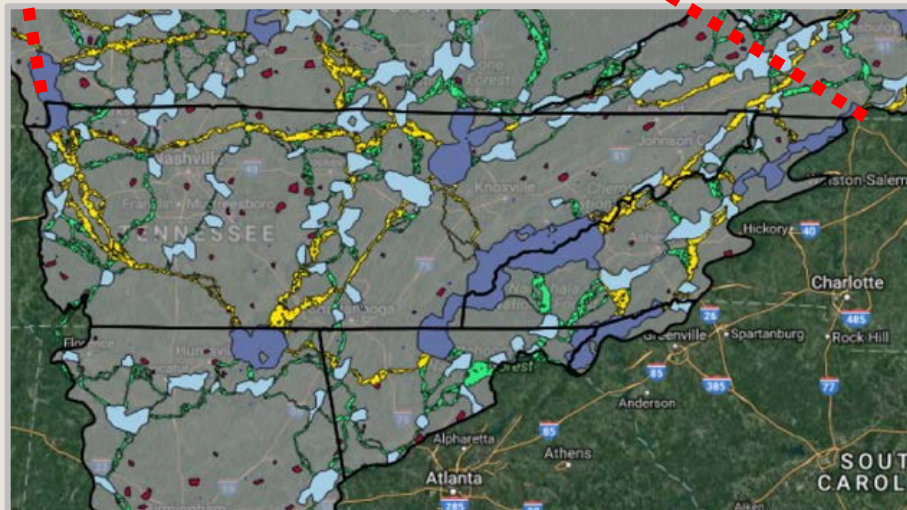
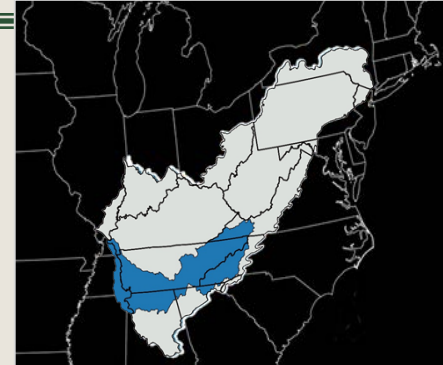
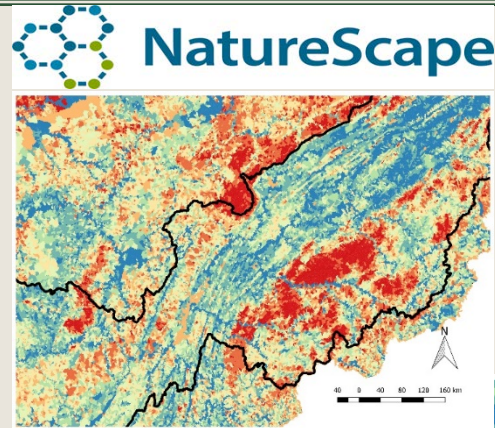


# *... other States, university & research scientists*



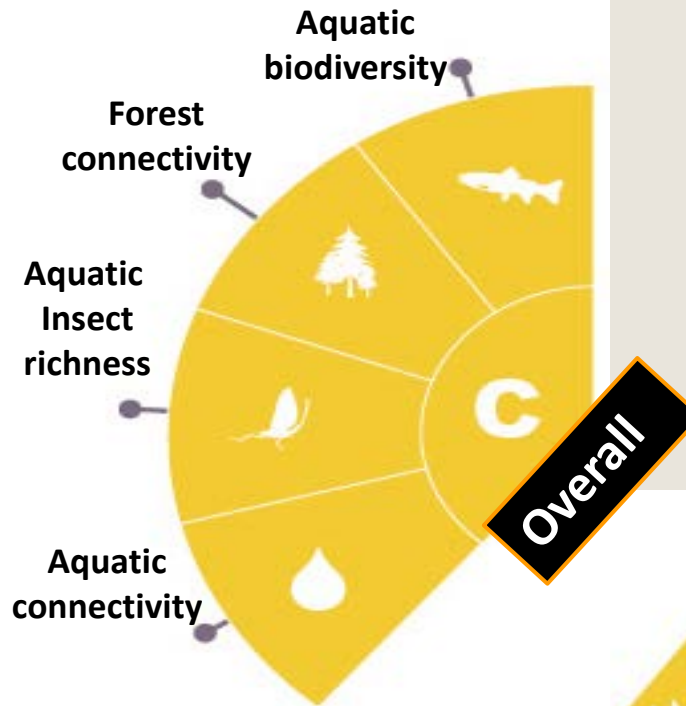
## LCD 2 Design Elements

- Regional Cores
- Local Cores
- Regional Linkages
- Local Linkages
- Local Build Outs

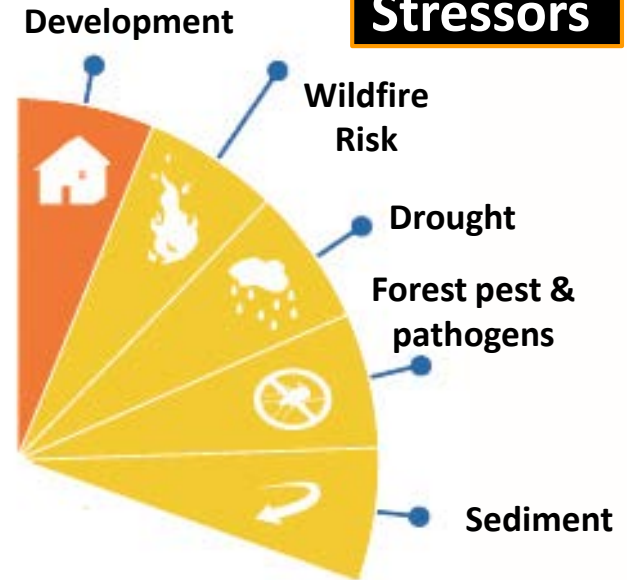


# ... Conservation Networks (+ JVs, FHP, etc.) & Industry

## TENNESSEE RIVER BASIN INDICATORS AND OVERALL HEALTH



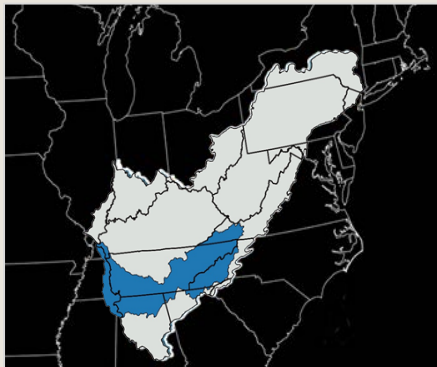
## Stressors



## Management /BMPs



## BASIN HEALTH SCALE



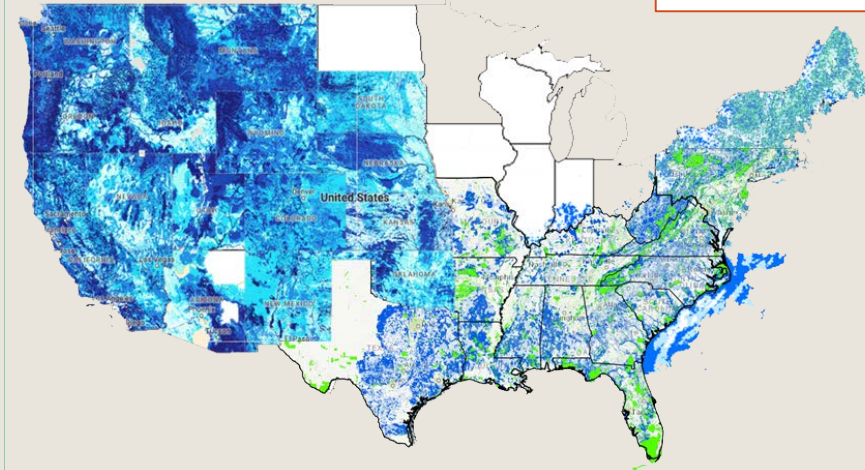
TENNESSEE  
AQUARIUM





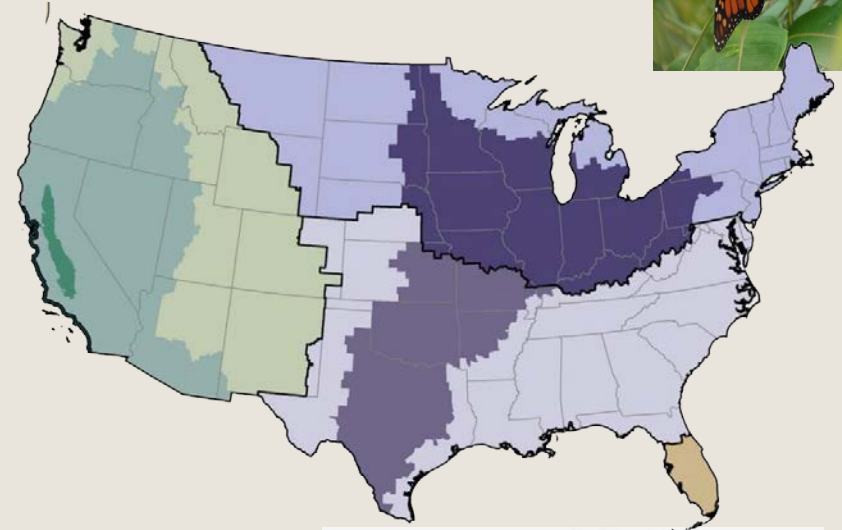
# ... BUILD a Broader Coalition

## WAFWA – Crucial Habitat Assessment Tool “CHAT”



## Southeast Climate Adaptation Strategy

## Northeast Nature’s Network Map



115TH CONGRESS  
1ST SESSION **H. R. 4647**

To amend the Pittman-Robertson Wildlife Restoration Act to make supplemental funds available for management of fish and wildlife species of greatest conservation need as determined by State fish and wildlife agencies, and for other purposes.

IN THE HOUSE OF REPRESENTATIVES  
DECEMBER 14, 2017

Mr. FORTENBERRY (for himself and Mrs. DINGELL) introduced the following bill; which was referred to the Committee on Natural Resources

**A BILL**

to amend the Pittman-Robertson Wildlife Restoration Act to make supplemental funds available for management of fish and wildlife species of greatest conservation need as determined by State fish and wildlife agencies, and for other purposes.

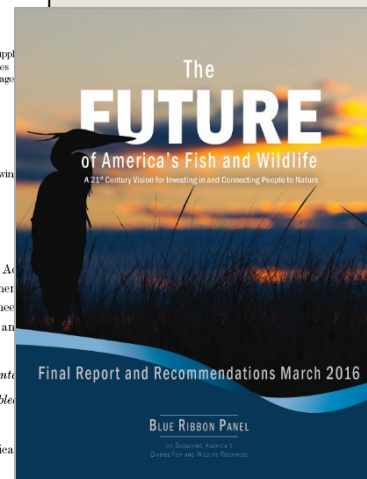
1 *Be it enacted by the Senate and House of Representatives*  
2 *of the United States of America in Congress assembled*

3 SECTION 1. SHORT TITLE.

4 This Act may be cited as the “Recovering America  
5 Wildlife Act”.

**Dedicated  
/ Funding**

**... decision-makers**



## *... Essential Elements Frame Engagement ...*

- **Solid Corporate Vision:** of the need
- **Geography:** clearly defined / accepted
- **Broader Coalition:** explore nesting of taxonomic partnerships (JVs, Fish Habitat, etc.) within the geography
- **Planning:** governance structure recognizes and respects mission / jurisdiction of partners
- **Implementation:** according to jurisdictional mandates and missions
- **Landscape-level Focus:** supported by science-delivery, conservation design, assessment, and adaptive management